

# Building *Better* Leaders Series

by **IMAGO**



Great employees don't magically become great leaders. Leadership requires action and application. Yet, too many programs are just fluff: ***boring, disconnected,*** and ***quickly forgotten.***

Imago wants to change that. In 10 application-focused workshops, we deliver what leadership is truly about: ***Outcomes.*** You'll master self-awareness, understand people on a deeper level, and learn how to navigate any system with confidence. The result? ***Fired-up teams,*** ***crystal-clear vision,*** and ***leadership capacity*** that drives lasting impact.

No jargon. Just real skills you can apply immediately. Let's make leadership something you live every day, not something you hope for.

**But Don't Listen to Us...**  
***Listen to Our Participants:***



“ It wasn't just another professional development—it was a **shift in mindset.** Learning to lead through storytelling, perspective-taking, & real connection is something I'll take with me far beyond the classroom. ”

— Attendees from Brevard Public Schools

**98%**

Recommend to a colleague

**92%**

Left with a tool to apply

**93%**

Learned more about themselves

**95%**

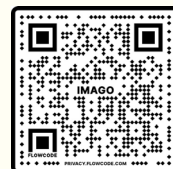
Learned more about others


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to learn more



# Building Better Leaders Series

## COMMUNICATION

## MINDSET

## COLLABORATION



### EI and the Future of Work

Kick off the series with an engaging discussion on how technology directly impacts the future of work, and how fine-tuning soft skills can help you adapt and thrive in a rapidly changing world.



### Everyday Leadership Tools

Unproductive meetings and ineffective feedback hold teams back. Discover proven methods to foster clear communication, encourage collaboration, and drive continuous improvement.



### Core Values

Understand how values provide a compass for clear decision-making and reflect on the strong connection between values and actions for yourself and others.



### Diverse Perspectives

Discover how approaching situations from multiple perspectives cultivates empathy, enhances decision-making, and boosts team engagement.



### Fired Up or Burned Out

Build awareness of stress patterns, explore what fuels or drains you, and practice simple tools to stay focused and energized.



### Hero's Journey

Share personal stories to build meaningful connections, establish common ground, and inspire empathy, leading to stronger relationships and enhanced team dynamics.



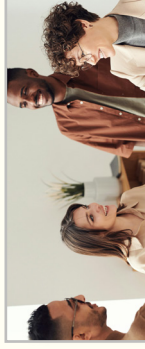
### Being Over Doing

Explore how questions shape our decisions and identity. This workshop encourages self-reflection as a technique to uncover purpose and deepen self-understanding.



### Empathetic Interrogation

Extract valuable insights from every conversation by utilizing the Empathy Funnel. This approach encourages active listening and fosters a more positive work environment.



### Mapping Your Support Network

A strong network is essential for navigating life's transitions and overcoming obstacles. Participants will learn techniques to assess their current network, identify gaps, and build new connections.



### Leading the Future of Work

Discover what truly defines a great leader. Challenge common misconceptions, learn core leadership qualities, and gain tools for self-awareness and growth to lead with confidence.